

City of Dublin Independence Day Celebration Sponsorship/Partnership Benefits



Be a part of Dublin's Independence Day Celebration!

Since the late '60's Dublin has celebrated Independence Day. The celebration begins with a fishing derby followed by a community parade. Later in the day, a dog Frisbee contest jump starts an evening celebration featuring entertainment and a 20-minute choreographed fireworks show that is considered one of the best in Central Ohio. You will receive the highest level of recognition based on your based on your marketing goals and a number of our sponsor benefits listed below.

The Grand Marshal Tradition

Since 1972, the honor of presiding over the parade and the evening celebration has been given to a worthy community member. This tradition continues to be considered one of Dublin's highest honors.

Become a Sponsor and creatively engage the community with your brand. Sponsorship opportunities begin at \$5,000.

Sponsor Benefits

- Logo/name on event website with link to business website
- Logo/name on print pieces (including 3 Dublin News ads)
- One sponsor-provided banner in parade (may not exceed 6'x 2')
- One sponsor-provided vehicle in parade (may have two sponsor business logos/name not to exceed 2'x2')
- Four representatives from the sponsoring business will be permitted to distribute candy or marketing materials during parade/event in addition to group participants in parade unit
- Mascot roaming rights



Become a Parade Partner and present your choice of bands, clowns, dancers, floats and balloons. Parade partnership opportunities begin at \$500.

Become a Patriotic Table Partner and receive a VIP table for 10 at the Evening Celebration for \$1,000.

Parade Partner Benefits

- Four representatives from the business or organization will be permitted to distribute candy or marketing materials during parade in addition to individuals
- Representatives from the partnering business or organization will be permitted to wear company-branded clothing in parade
- Parade Partner may have one 6'x 2' banner and up to two of their own logos/name on unit
- Recognition on stage
- Mascot roaming rights

To obtain more information about how we can tailor a package to help you reach your goals, contact Mary Jo DiSalvo at 614-410-4507 or mdisalvo@dublin.oh.us